



30 SECOND THEOLOGY

FEBRUARY 9

Work through the following questions and scriptures on your own or get together with your group, spiritual running partners, or family to talk through what you are learning.

DISCUSSION QUESTIONS

1. What's your favorite part of the Super Bowl? Are you all about the game and prefer to skip the parties, or do you enjoy the food and social scene? Maybe the commercials or halftime show are what you look forward to most?
2. What's the most memorable commercial you've ever watched? What made it memorable? What was the message?

Pick one or two of the commercials from Sunday and reflect together on the following questions:

Amazon Joy - [youtube.com/watch?v=SX6JPpXZxYA](https://www.youtube.com/watch?v=SX6JPpXZxYA)

ADIDAS Impossible - [youtube.com/watch?v=_1db5-8IO8E](https://www.youtube.com/watch?v=_1db5-8IO8E)

Chevy A Holiday to Remember - [youtube.com/watch?v=QgWcWEKrcVc](https://www.youtube.com/watch?v=QgWcWEKrcVc)

Gateway Commercial - [youtube.com/watch?v=eQ_MGIz0m-l](https://www.youtube.com/watch?v=eQ_MGIz0m-l)

Beats Voices - [youtube.com/watch?v=EuUXiJW2HjY](https://www.youtube.com/watch?v=EuUXiJW2HjY)

1. What stood out to you in the commercial?
2. What message is the commercial trying to convey? What do you think it wants us to believe or change?
3. What parts of the message are true? How is it skewed or incomplete when viewed through the lens of God, humanity, and the gospel (the good news about Jesus)?
4. Do you often think critically about what you read or watch? Why or why not?

KEY SCRIPTURE

Read **Romans 12:15-16 (Amazon Joy Commercial)**

1. Are we truly making space in our busy lives to *be with* others—sharing their joy and walking through their struggles?
2. When was the last time you intentionally invested in a relationship, not out of obligation, but out of a desire to truly *be with* someone and experience life together?

Read **John 13:34 (Chevy - Holiday to Remember Commercial)**

1. Like the granddaughter who noticed the need of her grandma and took action, do we have the courage to step outside of our own world and look for those around us who are hurting or overlooked?
2. Who in your life might be waiting for someone to see them, to love them the way Jesus loves, and to make their day a little brighter with just a small act of kindness?

Read 2 Cor 10:5 (Beats - Voices Commercial)

1. What voices are you allowing to shape your thoughts and determine your identity?
2. Are the negative messages from your past holding you back from embracing all that God says you are?
3. What are some practical ways you can take every thought captive?

Read Philippians 3:1-11 and 4:10-13 (Adidas Commercial)

1. What part of the commercial would Paul agree with? What part would he disagree with?
2. How should Paul's experience and message help us see our lives differently than what the commercial suggests? What difference does Jesus make in our lives?

PRAYER

Father, thank you for the ways you make yourself known to creation and that we can see glimmers of Jesus even in things like commercials. Help us to grow from what we've learned and to engage better with those around us through things like this. Please help us to live fully for You in every way. In Jesus' name, amen.

PRACTICE

1. How can you engage with culture—through movies, shows, social media, books, etc.—in a way that encourages both personal reflection on the gospel and meaningful, respectful discussions with others? What's one way you can do that this week?
2. Consider what God is saying to you through this message and how He might be calling you to live it out. Share your action step with your group, and then talk about how it goes this week.